

# Connect all your project operations within a single solution.

More and more companies today are transforming their business using service-oriented models. The best of these solutions modernize project operations by connecting teams across sales, project planning, and accounting, within a single app, to effectively manage projects and increase their profitability.



**71%**

of surveyed organizations place a high priority on creating a culture centered on delivering customer value.

*PMI, 2020*

**54%**

of projects of surveyed companies with low project management technology maturity go over budget.

*PMI, 2020*



Only **35%**

of surveyed project managers are "somewhat or very satisfied" with the systems in place.

*Wellington Annual Report 2020*

Only **61%**

of surveyed organizations apply a defined project management methodology to each project.

*Wellington Annual Report 2020*



Mature organizations use five key strategies to power business model innovation.

## Organizations of all sizes rely on five key operational steps to streamline innovation and unlock potential:



### 1. Implement adaptive lifecycle management

Reimagine your business operations around actionable data.



### 2. Engage customers

Inspire customer loyalty and trust with a seamless customer experience.



### 4. Optimize project financials

Maximize profitability with simplified management of billing queues and the addition of transactions.



### 3. Empower your people

Give your people the right tools to personalize service, collaborate, and share knowledge.



### 5. Transform services

Reduce the cost of service delivery, accelerate time-to-market, and generate new digital revenue streams with a new set of KPIs.



We'll use Dynamics 365 to provide full transparency across our resource base, so we can see what everyone is doing, determine project profitability, and make adjustments to our services based on that data.

– **Nina Hiesener**

Project Manager, SoftwareONE

Get [Microsoft Dynamics 365 Project Operations](#) to drive business performance, optimize resource profitability, and deliver exceptional deal management.



Learn how to future-proof your business. [Read the e-book today.](#)